



2009 SPONSOR SHEET

All Sponsorships are featured in all Show Programs plus listed on the Nutcracker Website and the pre-show slide preview. Program ads are opposite cast member scene photos or rehearsal/bio photos for best visibility. Space is limited. Camera ready artwork in the form of a jpeg or tif, and 300 dpi should be sent to kelley@coloradoschoolofdance.com. We can produce your ad for an additional fee. Please call for a quote.

FRIEND SPONSOR

\$75 One business card size listing (3 ½ x 2) in the show program PLUS listed on the slide show (up to 30 characters).

PROGRAM SPONSOR

\$175 Half Page B/W booklet ad (4 ½ x 3 5/8) PLUS listed on the slide show.

SCENE SPONSOR

\$375 Full page B/W booklet ad (4 ½ x 7 ½) PLUS Scene Sponsors listed on the slide show. There are 15 scenes available; request on first come basis.

GRAND EVENT SPONSORS Only 5!

\$1150 2009 Costume Sponsor
\$1150 2009 Cast Sponsor
\$1150 2009 Publicity Sponsor
\$1150 2009 Theater Sponsor
\$1150 2009 Storage Sponsor

GRAND EVENT SPONSORSHIP: Full page ad in program (4 ½ x 7 ½) within the first 5 pages or on the back inside page PLUS special feature ad clip in slide show. Each sponsor will be addressed formally on stage Saturday, December 19, 2009 and given a backstage tour.

PRESENTING SPONSOR *(Currently Colorado School of Dance)*

\$4200 Your logo will be featured on every piece of literature about the Nutcracker of Parker including: letterhead, posters, program, website and your business mentioned in any advertising or publicity about the event. The sponsorship includes a **full color ad** on the back of the program as well as featured on the title page. The Presenting Sponsor will be addressed formally on stage on Saturday, December 19, 2009 and given a backstage tour.

All advertising & sponsorship reservations are due in by October 31 and artwork is due by November 15. To request a press kit, arrange an appointment or for any additional information on advertising with the Nutcracker of Parker, contact Kelley Wick at 303-841-7233 or by email to kelley@coloradoschoolofdance.com.

Thank you for your support!



**2009 Nutcracker of Parker
Advertising / Sponsorship Reservation Form**

Business Name: _____

Contact Name: _____

E-Mail Address: _____

Address: _____

Phone Number: _____

Mark the Type of Ad / Sponsorship Requesting:

FRIEND SPONSOR

_____ \$ 75.00 one business card listing (3½ X 2) in the Nutcracker Program
(Up to 30 characters).

PROGRAM SPONSOR

_____ \$ 175.00 Half Page B/W (4 ½ X 3 5/8) Nutcracker Program Add.

SCENE SPONSOR

_____ \$ 375.00 Full Page B/W Booklet Ad (4 ½ X 7 ½). Comes with 2 tickets.

GRAND EVENT SPONSORS – Only 5! Comes with 4 tickets.

_____ \$ 1150.00 2009 Costume Sponsor

_____ \$ 1150.00 2009 Cast Sponsor

_____ \$ 1150.00 2009 Publicity Sponsor

_____ \$ 1150.00 2009 Theater Sponsor

_____ \$ 1150.00 2009 Storage Sponsor

(Grand Event Sponsors need to have a representative available at opening night, Saturday, December 19th prior to the show for a backstage toast, visit with cast members and public award on stage. Comes with 4 tickets).

Artwork:

_____ Please send me an electronic reminder and I will send it in a PDF format.

_____ Please contact me about picking up a disc or hard copy of my ad.

Payment:

_____ Payment Now OR _____ Bill Me

VISA / MASTERCARD # _____

Name: _____ Exp Date _____

Or Check Payable to: Nutcracker of Parker

Thank you for your sponsorship. Please keep this copy for your records and mail to: Nutcracker of Parker, 10510 South Progress Way #103 Parker, CO 80134. A confirmation will be mailed to you and our graphic designer will follow up with you about your ad. For information call us at 303.841.7233.

December 8, 2009

To:

Dear

Thank you so much for being a Grand Event Sponsor of the 6th Annual Nutcracker of Parker. We are honored to have your support. Because of you, we are able to bring this classic ballet to the Town of Parker.

Your tickets will be at will call for the 6:00 p.m. show on December 19th. We would like to introduce you and present a gift to you on stage at the introduction of the show. The awards presentation will follow Mayor David Casiano's traditional opening evening speech. Please arrive by 5:15 p.m. The show is at Chaparral High School in Stonegate. If you need directions, please call us at 303-841-7233.

Here is the outline of events for our Grand Event Sponsors:

5:15 p.m. Meet in the lobby you will be escorted to the stage right door
5:20 p.m. Meet Lisa Tuska backstage (right) for a brief rehearsal on stage
5:30 p.m. House Opens
5:40 p.m. Backstage Sparkling Cider Toast
5:45 p.m. Escorted to Seats
6:00 p.m. Introduction of Mayor David Casiano
(Unless house is still filling – then 5 minute wait)
6:05 p.m. Introduction of Lisa Tuska
6:07 p.m. Grand Event Sponsors Awarded on Stage
6:10 p.m. Show Begins

Thank you for supporting the Town of Parker and the Nutcracker of Parker.

Enjoy the show!

Sincerely,

**Lisa Tuska
Colorado School of Dance
Owner/ Director**